

IAN BRADY - MOTION & VIDEO

ianbrady.me

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(630) 639 9703

 [linkedin.com/in/ian-brady-design](https://www.linkedin.com/in/ian-brady-design)

REEL <http://ianbrady.me/portfolio/reel/>

BIO

- 10+ years experience in Videography, Motion, and User Experience Design
- Adobe Certification in Adobe After Effects
- Graphic Design USA Health & Wellness Award Winner for Video Production/Design
- On-set experience, successful Kickstarter, 4 short films, TEDx Speaker

EXPERIENCE

Athletico Physical Therapy | July 2021 - Present

Video Production Specialist, promoted to Senior Designer, Video & UX (2023)

- Created company videography and podcast studio with ~\$50,000 budget
- Conceptualized, planned, shot, and/or edited nearly all internal and external videos for Athletico during time of employment
- Edited large “It All Starts with Athletico” B2C commercial campaign that was targeted in every state with brand-presense and was aired on television, Hulu, Paramount+, and YouTube ads
- Edited 4k footage from Phantom Flex, Sony FX6, a7siii, RED Scarlet, and Sony a7sii
- Sony FX6, Sony a7siii, and Sony a7sii camera operator
- Using After Effects, created and animated Soldier Field ribbon boards to be played during Chicago Bears games
- Using After Effects and Premiere Pro, created and animated United Center ribbon boards and jumbotron ads during Chicago Bulls games for full-stadium takeover
- Created videos for company partnerships such as BoA Chicago Marathon and Joffrey Ballet

Freelance | February 2021 - July 2021

Assistant Videographer and Editor

- Worked under freelance videographer Ed Dignan to record and edit cooking livestreams for premiere chefs such as Rick Bayless and Fabio Viviani
- Camera operator for livestreams using Sony a7sii, a7siii, FS5, and FX3
- Created motion assets and edited videos for livestream show series using Premiere Pro and After Effects
- Assistant operator of Blackmagic Livestream Deck to switch cameras for live editing

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EXPERIENCE (Cont.)

Sardis Creative (Contract) | January 2021 - March 2021

Assistant Video Editor

- Edited and created all motion assets, lower thirds, transitions, and titles for company kickoff livestream on Fortune 500 company Pros in gigantic 1080p timeline projects over 100GBs
- Edited and Created company kickoff videos for Fresenius Kabi and RPM International Inc.

Madtown Media (Contract) | March 2019 - June 2019

Videographer & Assistant Editor

- Edited high-end corporate videos under healthcare specific contractors
CG Life, Ventas, CPhi North America, and more
- Sony a7sii camera operator and Ronin S gimbal operator for CG Life
- Sony a7sii camera operator for CPhi North America McCormick Place event

RedWave Energy Inc. | May 2018 - September 2018

Videographer & Motion Designer

- Using After Effects, Premiere Pro and Cinema 4D, created video and motion graphics to translate dense scientific principles into easily understandable content for investors
- Shot and Edited a documentary for promotional material and progress documentation

DV8 Sports | August 2013 - February 2018

Videographer / Marketing

- Shot & executed successful Kickstarter resulting in \$85,000 of pre-orders in 30 days.
- UX and Marketing for several online platforms, including Shopify & Facebook advertising.

EDUCATION

Bachelor's in Digital Design

August 2013

Vancouver Film School | Vancouver, BC

Associates of Arts - Honors

June 2011

College of DuPage | Glen Ellyn, IL

SKILLS

Premiere Pro / DaVinci Resolve

After Effects / Cinema 4D

XD / Sketch / Figma / Zeplin

Microsoft Office / Visio

Atlassian: Jira / Trello

WooCommerce / Shopify

Online Safety & Security UX Protocols