# IAN BRADY

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#### BIO

- 7+ years experience
- Mobile applications, full web platforms & video games
- Motion design & film
- TEDx Talk & successful Kickstarter

#### **EXPERIENCE**

#### Lions Clubs International (LCI) June 2019 - October 2020

*UX / UI Designer* - Reported under 5 product owners to research and design brand new volunteer platforms for all types of users including the visually impaired. Redesigns ranged from small bug fixes to complete renovations of our existing ecosystems. Received positive reviews from our expansive 250,000+ users a month. Increased volunteer reporting, a defining success measurement of LCI.

### Webfoot Games | June 2018 - September 2020

UX & Game Designer / Writer - "Ghost Hunter" for Magic Leap, VR, iOS & Android. "Super Chopper" remake created for Switch & PC bought by distributor.

### Forté Group | Sept. 2018 - November 2018

*UX / UI Designer* - Conceptualized and created full networking, social media, and sales platform for videography company aiming to mass market promotional content for corporate franchise owners.

### DV8 Sports | August 2013 - February 2018

UX Design / eCommerce - Created, executed successful Kickstarter resulting in \$85,000 of pre-orders in 30 days. Maintained, advertised Shopify website that reached \$250,000 annual sales.

#### **EDUCATION**

# Bachelor's in Digital Design

August 2013

Vancouver Film School | Vancouver, BC

## Diploma in Arts/Design - Honors

June 2012

Vancouver Film School | Vancouver, BC

### **SKILLS**

XD / Sketch / Figma / Zeplin

Microsoft Office / Visio

After Effects / Cinema 4D

Premiere Pro / DaVinci Resolve

Atlassian: Jira / Trello

WooCommerce / Shopify

Online Safety & Security UX Protocols